Addison Nading

Papillion, NE 68046 | (402) 578-7853 | addynading@yahoo.com
Developer | Empathy | Positivity | Significance | Includer

EDUCATION

University of Nebraska-Lincoln, Lincoln, NE
Bachelor of Science in Business Administration, May 2028
Major: Marketing
GPA: 4.00/`4.00

EXPERIENCE

Sprinkle Joy, *Team Member*, LaVista, NE, Sarpy, April 2025-Present

- Provided customer service by helping guests with their orders to help shine a positive light and make it a memorable experience.
- Assisted with managing the shops social media platforms by creating content to help promote products.
- Contributed to brand consistency by displaying a positive light to fulfill customer satisfaction

Alpha Omega Pickleball, *Marketing & Branding Assistant***,** Omaha, NE, Douglas, December 2023 – Present

- Supported product launches and local promotions by helping design digital marketing materials and social media posts.
- Contributed to brand visibility by photographing events, developing captions, and engaging with followers online.

Addy's Dog Services, *Owner & Founder*, Papillion, NE, Sarpy, March 2025-Present

- Founded and manage a small business by providing services for families in my community.
- Built client relationships through dependable service by using communication to create personalized care for each pet.
- Created and manage business social media accounts to promote services to engage local pet owners.
- Oversee scheduling and budgeting to ensure efficient daily operations and client satisfaction.

The Paw Spa Pet Resort, *Animal Caretaker, Omaha, NE, Douglas, December 2024-March 2025*

- Cleaned and maintained dog suites using attention to detail to ensure a hygienic environment
- Monitored dogs' behavior using observation to report any concerns to staff.
- Recorded notes in daily logs to track each dog's activity and overall well-being for consistent care.

ACTIVITIES

Tri Delta Sorority | Member | Lincoln, NE | August 2025 – Present

• Participate in chapter events and philanthropy initiatives to support St. Jude Children's Research Hospital and promote sisterhood.
• Collaborate with executive officers and members to strengthen chapter involvement and campus presence.

HONORS

Chancellors List, University of Nebraska–Omaha | August 2024 – May 2025

SKILLS

Communication: *Leadership, Team Collaboration, Conflict Resolution, Customer Service, Public Speaking*
Computer: *Microsoft Word, Excel, PowerPoint; Google Workspace; Canva; CapCut; Instagram, TikTok, and Facebook Marketing Tools*
Entrepreneurship: *Client Relations, Scheduling, Small Business Management*
Marketing: *Social Media Strategy, Branding, Content Creation, Customer Engagement, Digital Analytics*